

Your address

City, State, Zip

Date

The Honorable Firstname Lastname

100 Santa Rosa ave.

Santa Rosa, Ca. 95404

Dear Council Member \_\_\_\_\_,

I am writing to you on behalf of the *Bicentennial Marketplace General Plan Amendment and Rezoning* development plan in our lovely city of Santa Rosa, Ca. After receiving an informational document from the Santa Rosa Community Market, I felt it necessary to contact you and ask that you consider the points raised and vote "no" on the amendment to the General Plan.

I value the City's support of local businesses and the important role they play in our local economic vitality. I also believe in the commitment to provide access to fruits and vegetables to all areas of the city, especially the areas that are lower income and with fewer healthy food options. Living here in Sonoma County, I prioritize the aesthetic value of our county and city. This includes traffic, creeks, trees, and housing. It is clear that the proposed amendment does not share these sentiments and looks to go against what has been clearly outlined and prioritized.

Allowing this amendment to pass will put people out of their homes, create more traffic and other environmental damage, hurt local businesses, and will provide an unnecessary grocery store in the most saturated market in the city. At the very least, I ask that you reconsider the location and aim to follow what the General Plan and the people of this city have asked of you as elected officials. Please urge your appointees on the Planning Commission to vote "no" on June 9<sup>th</sup>, 2011.

Thank you very much for your time and understanding.

Respectfully,

Your Name

Phone Number